

Digital Publishing in the Humanities at Emory Open Access Subvention Agreement

This Open Access Subvention Agreement (“the Agreement”) is entered into by Emory University (“the Funder”) and PRESS NAME (“the Press”). The Agreement will be effective when signed by both parties and as of the date when signed by the last party.

Background

AUTHOR NAME (“the Author”), AUTHOR TITLE at Emory University, has secured a funding commitment from the Funder for a subvention in the amount of \$15,000 to support the open access edition (“the OA Edition”) and the print edition of the monograph *MONOGRAPH TITLE* (“the Work”), forthcoming from the Press in PLANNED PUBLICATION DATE. Furthermore, the Author has secured a commitment from the Funder to produce and co-publish, in collaboration with the Press, an enhanced, open access edition of the work in the form of a Manifold enhanced e-book (“the MEEB”).

Terms and Conditions

The Funder and the Press agree to the following conditions:

Payment to the Press. The Funder will make a full lump-sum payment to the Press of \$15,000 after the Work receives final approval from the Press’s editorial board and within 60 days upon receipt of (1) this signed agreement; (2) a copy of the signed publishing agreement between the Author and the Press; and (3) an invoice addressed to the Funder as follows: Mae Velloso-Lyons, Senior Associate Director of Publishing, Fox Center for Humanistic Inquiry, 1635 North Decatur Road, Atlanta, GA 30322.

Author’s Publishing Agreement. The Press agrees that the Author will hold copyright to the Work and that the publishing agreement reflects this. The Press agrees to amend the Author’s original publishing agreement as may be needed to uphold all other requirements of this subvention agreement.

Production Costs. The Press agrees that the subvention amount of \$15,000 covers the costs of producing the Work as a stand-alone volume and of producing the OA Edition.

Open Access Publication Requirements. The Press agrees to publish the OA Edition:

- in an industry-standard, DRM-free, digital format;
- under the Creative Commons license CC LICENSE NAME, as chosen by the Author in conjunction with the Press; and
- no later than the time of publication in any other format.

The Press agrees to display the Creative Commons license information on the copyright page of all editions of the Work, including the print edition. The following text should be used:

This work is licensed under a Creative Commons LICENSE NAME International License. To view a copy of this license, visit URL OF LICENSE. *Note to users:* A Creative Commons license is only valid when applied by the person or entity that holds rights to the licensed work. This work may contain components to which the rightsholder in the work cannot apply the license. It is ultimately your responsibility to independently evaluate the copyright status of any work or component part of a work you use in light of your intended use.

Production of the MEEB.

The Funder agrees to:

- consult with the Press on all content included in the Manifold Enhanced E-Book (MEEB) that does not also appear in the print edition of the book;
- provide the Press with all text files necessary to produce the MEEB—including alt-text, transcripts, and captions of multimedia content—for copyediting with the final manuscript;
- produce the MEEB at the Emory Center for Digital Scholarship (“the ECDS”) using content files provided by the Press and listed in the following section;
- provide a digital proof of the MEEB to the Press for approval in advance of publication;
- publish the MEEB simultaneously with the print book’s publication.

The Press agrees to:

- consult with the Author and Funder on all content included in the MEEB that does not also appear in the print edition of the book;
- copyedit all text files associated with the MEEB, including alt-text, transcripts, and captions of multimedia content;
- provide to the Funder a PDF and EPUB file verbatim with the print version of the book at least 60 days prior to the book’s publication date;
- provide to the Funder the final copyedited manuscript and associated multimedia text content for both print book and MEEB;
- provide to the Funder the copy editor style sheet (for reference only);
- provide to the Funder Press logos or other branding materials as required for creation of the MEEB.

Hosting. The Funder agrees to host and maintain the MEEB at the ECDS for five years after the date of the MEEB’s publication. At the end of five years, the Funder and the Press will reassess the hosting and platform configurations for the MEEB.

The Press agrees that the OA Edition is the digital version of record and will not sell an electronic version of the book with significant enhancements beyond those available in the Open Access Edition or the MEEB.

Preservation and Accessibility. The Press agrees to send to the Funder a PDF and EPUB file verbatim with the print version of the book which will be deposited in the OpenEmory repository.

The OA Edition should be accessible to as many readers as possible, including those with visual impairments or print disabilities. The Press agrees to follow best practices set forth in the Web Content Accessibility Guidelines (WCAG). At minimum, these practices include:

- publishing and distributing at least one version of the OA Edition as an EPUB, Version 3 or later, to include EPUB accessibility metadata (describing the accessibility features of the book to vendors, customers, and individual readers), AND/OR in a publishing platform that conforms to WCAG guidelines (e.g., Manifold);
- providing text-based (not image-based) PDFs to Funder and any distribution channels that do not accept EPUBs;
- including descriptive text (alt-text), provided by the Author, for all images and multimedia content, including cover art, in the OA Edition;
- including transcripts, provided by the Author, for all audio and video material.

Distribution and Marketing. The Press agrees to use best practices in metadata provision and search engine optimization to publicly indicate the Work's open access availability.

The Press further agrees to list the OA Edition on the Directory of Open Access Books and to distribute the OA Edition on the following platforms immediately upon publication:
(*Select at least two.*)

- Press's website and/or open access platform
- JSTOR's Open Content (PDF only)
- MUSE Open (EPUB 3 and PDF)
- HathiTrust Digital Library (PDF only)
- OAPEN Library (PDF only)

The Press agrees to market the MEEB to the same standard as the print edition, including, but not limited to, placing notices on its website and in its catalog announcements, and promotion at relevant conferences and via social media.

The Press agrees to include the URL of, or a hyperlink to, the MEEB in the frontmatter of all editions of the work and in all places where the Work is presented for purchase.

Metrics and Data Sharing. The Press agrees to share usage metrics for the Open Access Edition, including downloads and views at both the book and chapter levels when available, as requested by the Funder.

Acknowledgment. The following acknowledgment will appear in all editions of the Work's front matter:

This book is freely available in an open access edition thanks to the generous support of Emory University and the Andrew W. Mellon Foundation.

Agreed and accepted by:

PRESS DIRECTOR NAME
PRESS DIRECTOR TITLE
PRESS NAME

Date

Deboleena Roy
Senior Associate Dean of Faculty
Emory College of Arts and Sciences

Date